

# PASSIVE INCOME STRATEGIES

**with the 7 Millionaire Income Streams**

**Bibi Bunmi Apampa**

[www.PassiveIncomeNigeria.com](http://www.PassiveIncomeNigeria.com)



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**HOW TO CREATE MULTIPLE STREAMS OF PASSIVE INCOME TO GET PAID WHILE YOU SLEEP**

**BONUS – eCommerce Report**  
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# What is Passive Income

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## Passive Income

- Passive income is income resulting from cash flow received on a regular basis, requiring minimal to no effort by the recipient to maintain it. A stream of income earned with little effort

## Residual Income

- Residual income is when you continue to get paid ***after*** the work is done. This includes royalties from books, movies, or songs and also revenue that comes from real estate or business investments where you don't have to be present to earn it.



# Passive Income Streams

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- **Online** - Affiliate Marketing, Online Advertising, Amazon Associate, Information products, Video courses / coaching. Royalties. Pay per Post Subscription offers, Selling other people's products, Amazon Review sites, Mobile App or game, Kindle eBooks, Online video - Youtube associate, Blogging, Online training academy, Middleman/ manufacturers Representative, Service Arbitrage
- **Others / Offline** Rental income from real estate, Rentals - party favors, canopies, storage, Fixed deposits. Royalties, Physical books - Best Selling Author, Mutual Funds, Stocks and Shares. Investment in startups, Higher purchase agreements. Multi level marketing

# Passive Income – Real Estate

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- **Rental Income** – Residential, Commercial office & Shops, warehouse, cold rooms
- **Serviced Apartments**
- **Property Developer**
- **Event Centre**
- **Hotel and Guest House**
- **Student Hostel**
- **Property Manager / Estate Agent**
- **Land speculation**

# Passive Income – Rentals

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- Marquees Canopies Tents mobile toilets
- Storage facilities
- Cooling vans
- Generators, tractors,
- Expensive equipments, tools etc
- Party rentals – plates, charging dishes, party decorations



# Passive Income - Others

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## Contractual

- Maintenance / Service contracts
- Retainership
- Higher purchase
- Agency contracts
- Distributorship
- Manufacturer's representative
- Finders fee
- Vending machines, Games machines, laundromats

## Financial / Paper Assets

- Fixed Deposit
- Shares and Stocks for dividends / capital appreciation
- Treasury bills
- Mutual Funds
- Pension Fund
- Venture Capital

# Royalties

- Books
- Music
- Inventions
- Mobile Apps
- Software
- Introducer / facilitator





# Franchising

## Create a business system and franchise it out



The five major types of franchises are:

- **Job** home-based or low investment franchise that is taken by a person who wants to start and run a small franchised business alone
- **Product (or Distribution)** based on supplier-dealer relationships, where franchisee distributes the franchisor's products
- **Business Format** - entire system to operate the business and market the product and/or service.
- **Investment** - large scale projects which require a large capital investment, such as hotels and the larger restaurants
- **Conversion** - converting independent businesses in the same industry into franchise units.



# Network / Multilevel Marketing

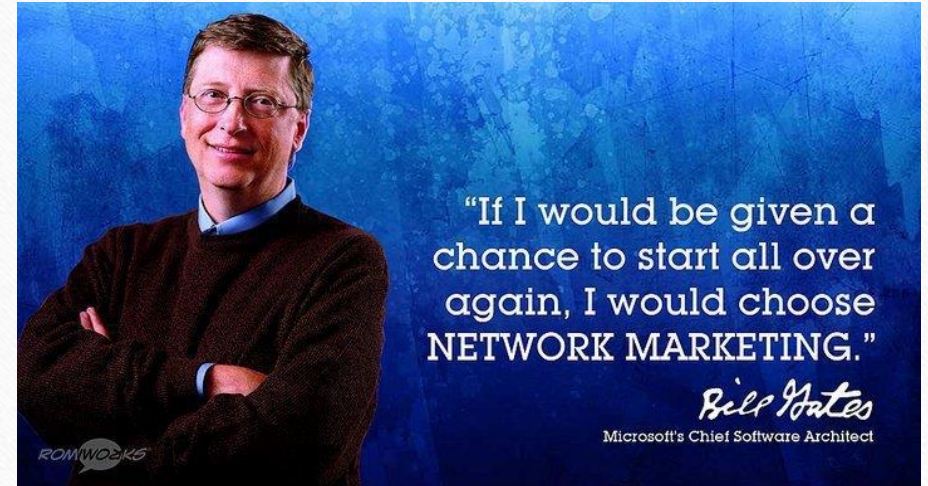
## THE GREAT NETWORK MARKETING BUSINESS



### NETWORK MARKETING INDUSTRY

Has been a successful method of distribution for more than 60 years creating the highest number of millionaires in the last years.

- ✓ Work from **home**.
- ✓ No **operation** costs.
- ✓ No **inventory**.
- ✓ No **employees**.
- ✓ Low **startup** costs.
- ✓ No **boss**.
- ✓ Ideal for **busy individuals**.
- ✓ Create **residual income**.





# Affiliate Marketing

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## Different Affiliate Strategies

- Affiliate links
- Youtube associate
- Review sites /
- Comparison / Deals sites
- Social media money
- Amazon associate
- Native adverts
- Service Arbitrage

## Affiliate Options

- Networks - clickbank, JV zoo,
- Amazon affiliate
- Google Adsense, bing adverts
- Product Affiliate – resell online digital products and services

# Amazon Associate

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## Benefits

- Database of ready to buy customers
- It is the largest online marketplace
- It can take care of your inventory
- No listing Fees
- It is a digital-friendly environment
- It is innovative
- It is helping people and communities

## The Hottest Ways to Make Money with Amazon

- **Self– Publishing –Kindle & CreateSpace**
- **Becoming an Affiliate –** direct / amazon review sites, Book reviews website
- Selling your products
- Selling your services
- Selling with FBA – fulfilment by Amazon



# Build A Mini eUniversity/Academy

## an online learning platform

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### Two Variations

1. **Standalone downloadable courses** – [www.WealthAcademyNigeria.com](http://www.WealthAcademyNigeria.com)
2. **Online Student Site**
  - where there's a library of content (video and resources), monthly webinars, daily Q&A, forums / mastermind group
  - It goes beyond a simple online course and replicates the learning experience of going to university where you have course books, lectures and tutorial classes with a monthly 'tuition' fee or course fee

# The M.O.N.T.H.L.Y. Membership Strategy and Subscription Offers

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A type of business plan where individuals pay a recurring fee to access the value an organization creates.

## Examples

- DSTV
- Wifi Subscription
- Security contribution
- Association fees
- Club dues

## DIGITAL

- **M**ap Out Your Topic
- **O**rganize Your Outline
- **N**avigate Creation Options
- **T**end to the Backend
- **H**elp Your Customers
- **L**imit Cancellations
- **Y**ield More Profits



# Blogging

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## Steps to a Successful Blog:

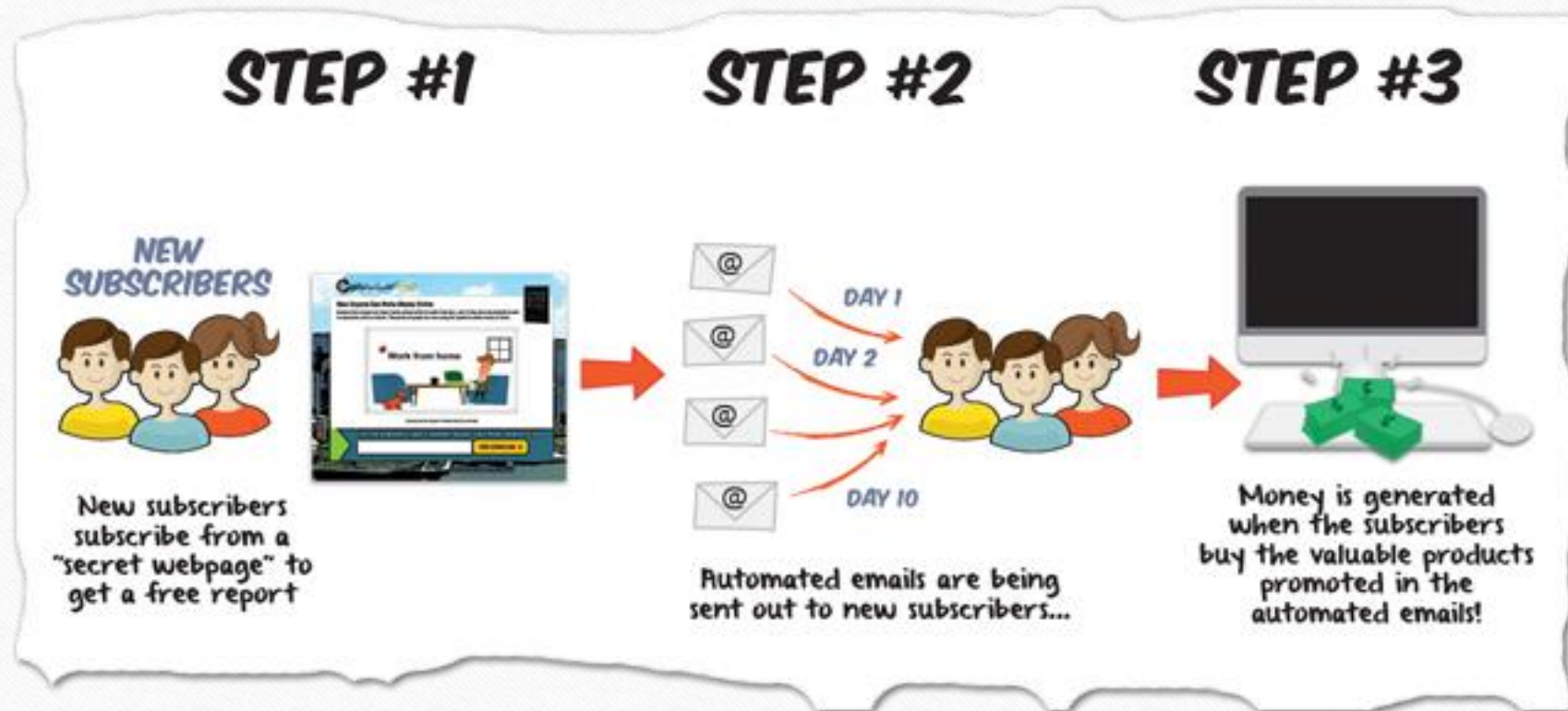
- Set up your blog
- Creating consistent quality useful content
- Finding readers and Build engagement
- Monetise your Blog

## Ways to make money from a blog

- Affiliate marketing
- Online Advertising
- Amazon Associates
- eBooks
- Tutorials
- Royalties
- Pay per Post
- Premium Subscriptions

# Email Marketing – Passive Income from giving out free information and gifts

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# The 7 Millionaire Income Streams

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- 1. Earned Income**
- 2. Profit Income**
- 3. Interest Income**
- 4. Dividend Income**
- 5. Rental Income**
- 6. Capital Gains**
- 7. Royalty Income**

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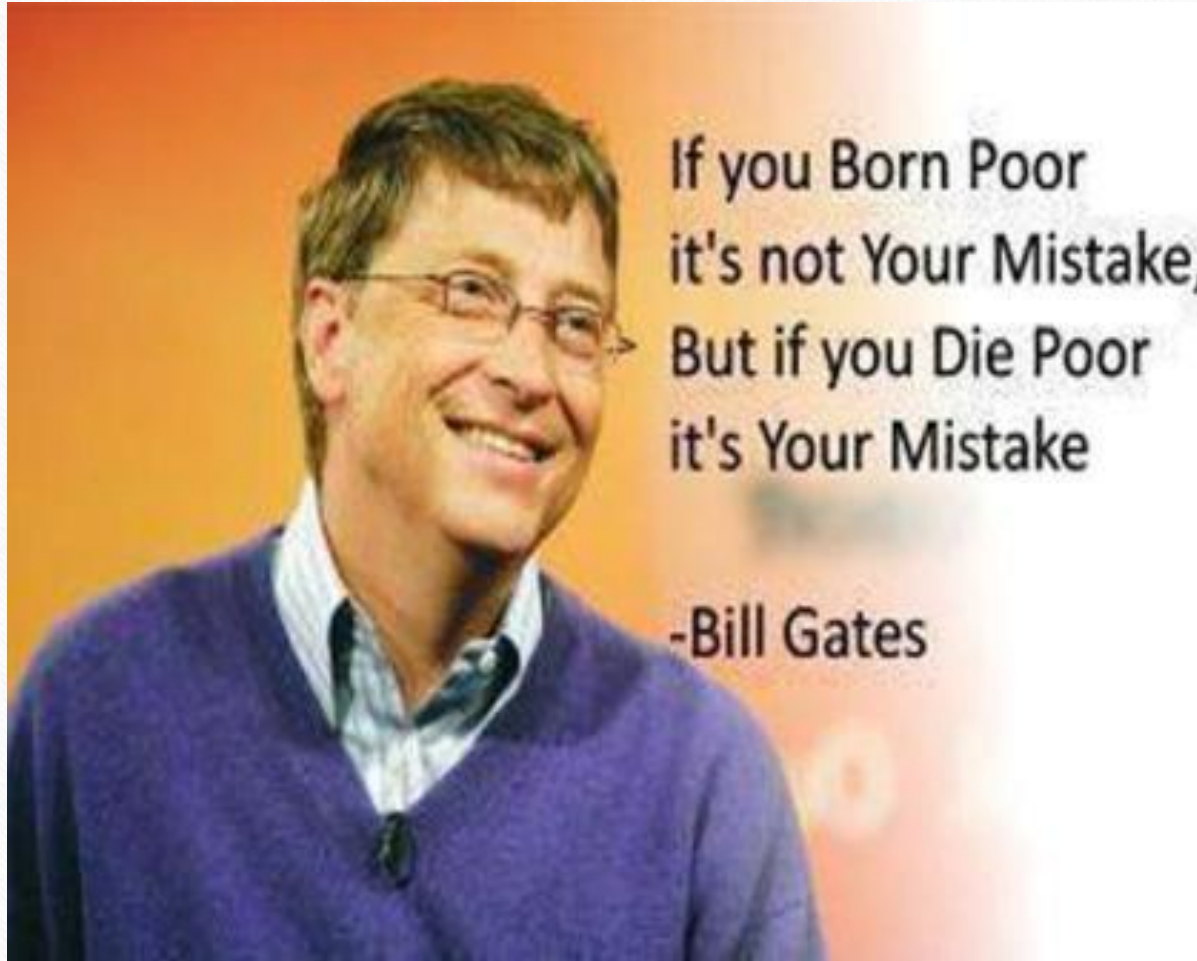
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# Wisdom Nuggets



*"The richest people  
in the world look  
for and build  
NETWORKS.  
Everyone else  
looks for work."  
~Robert Kiyosaki*



# Let Us Keep in touch

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